Future Directions
Communicating the Message
Communications Team

Assistance:
- We have made a presentation to the CWG and have received some comments back. Now we need the active participation of the rest of the FGDC staff, the NGPO and the larger FGDC community in coordinating their communications and outreach activities and bringing some energy to the communications process
- We would like input from the Coordination Group on ways to help them engage their own agencies, to receive samples of communications materials they put out from their agencies and ways that we might join together in activities such as on panels at interest group workshops, joint exhibits and materials.

Meetings
- We have not held any meetings as a group since the last report. We are participating in joint NGPO communications meetings to bring together all their communications activities.

Accomplishments
- NGPO gave several presentations at the ESRI Federal Users Conference and had an exhibit there, as well.   We have a very active schedule of presentations in the coming months and would love to work with other agencies on those.   We will participate with the Department of Transportation for a joint presentation at the GIS – Transportation meeting in April.
- We are working within NGPO on some new joint materials for the NACo meeting next month which are targeted towards local officials.
- We are working with the Rural Communities Assistance Project on some joint communications activities for their membership and helping leverage our knowledge of federal agency geospatial activity to help their membership.
- We are working with several new groups to encourage them to establish special channels on the portal as a way to organize geospatial information for their members.

Next Steps
- Finalize communications plan based on input received from CWG
- Work with FGDC and NGPO leadership on prioritizing action items
- Develop short term and long term action plan including resources and staff
- Support activities identified in other groups, specifically, 50 States, Non Geospatial and Governance