

Mission: *To define, maintain and provide access to the National Spatial Reference System to meet our nation’s economic, social, and environmental needs.*

Vision: *Everyone accurately knows where they are and where other things are anytime, anyplace!*

Goal 1: Support the Users of the National Spatial Reference System

Objective 1: “**Bluebooking and Datasheets**”: Maintain the capability to ingest internal and external survey data, analyze it, store it and return useful information to the public

Objective 2: “**Shoreline**”: Maintain annual production of the national shoreline

Objective 3: “**Field Operations**”: Maintain surveying operational capacity including airport surveys

Objective 4: “**CORS and OPUS**”: Maintain online tools allowing users to access the NSRS

Goal 2: Modernize and Improve the National Spatial Reference System

Objective 1: “**Replace NAD 83**”: By 2022, reduce all definitional and access-related errors in the geometric reference frame to 1 cm using 15 minutes of GNSS data

Objective 2: “**Replace NAVD 88**”: By 2022, reduce all definitional and access-related errors in orthometric heights in the geopotential reference frame to 2 cm using 15 minutes of GNSS data

Objective 3: “**Re-invent Bluebooking**”: By 2018, increase the efficiency and accuracy of soliciting, accepting, processing, storing, reporting the results of and re-processing all survey data while maintaining the standards of quality expected by external users.

Objective 4: “**Fix the Toolkit**”: Continually increase use of commercially available software and consistency between all NGS products and services from 2013 to 2016

Objective 5: “**Better Surveying**”: Continually improve the efficiency and accuracy of geospatial data collection methodologies

Goal 3: Expand the National Spatial Reference System stakeholder base through partnerships, education and outreach

Objective 1: “**Validate RTNs**”: Provide a process for RTN operators to validate that their RTNs are aligned to the NSRS by 2015.

Objective 2: “**Engage New Stakeholders**”: Annually increase the number of stakeholder communities directly educated or engaged by NGS

Objective 3: “**University Engagement**”: Annually increase the number of collaborations between NGS and Universities for solving research problems for the next three years.

Objective 4: “**Dynamic Web Presence**”: Increase online stakeholder engagement and improve NGS response mechanisms.

Objective 5: “**Educational Portfolio**”: Achieve creation of an online educational toolkit and reduce latency of all components to under 5 years by 2017

Objective 6: “**IOCM**”: Increase users of shoreline products annually

Goal 4: Develop and enable a workforce with a supportive environment

Objective 1: “**Educated Workforce**”: Annually increase the scientific and technical knowledge and capabilities of NGS’s workforce

Objective 2: “**Recruiting**”: Increase NGS workforce over the next three years

Objective 3: “**Institutional Knowledge**”: Achieve succession planning by 2013 and maintain it perpetually

Enterprise Goal: Improve Organizational and Administrative Functionality

Objective 1: “**Project Management**”: Achieve complete adoption of project management in NGS operations by 2016

Objective 2: “**I.T. Support**”: Continually maintain IT infrastructure

Objective 3: “**Socio-Economic Awareness**”: Update or improve knowledge base for program evaluation through analysis of socio-economic benefits of NGS products and services on a 10 year cycle

Objective 4: “**Records Management**”: Improve the management of NGS records

Objective 5: “**Regional Advisor Program**”: Achieve a fully staffed regional advisor program by 2017.