CIBORG Introduction to the FGDC

13 September 2016

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What is CIBORG?

Commercial Initiative to Buy Operationally Responsive GEOINT (CIBORG)

Vision and purpose

To provide efficient and responsive access to emerging commercially-available supplies of imagery, data, analytical capabilities and services
CIBORG
Commercial Initiative to Buy Operationally Responsive GEOINT
Innovation through Acquisition

Definition
- CIBORG streamlines acquisition and expands our view of commercial solutions.
- CIBORG is a single, efficient point to access commercially-provided imagery, data, analytical capabilities and services.
- CIBORG can identify new capabilities and new vendors as they emerge.
- CIBORG will connect with trusted sources, and can match products to requirements to fulfill the Agency’s mission.

Benefits
- CIBORG furthers agency goals to include increasing SOM and ABI, engaging with industry to bring in innovations, and avoiding a build first – buy later mentality.
- CIBORG strives to avoid negotiating every buy, expands our vendor pool, and strengthens competition.
- CIBORG can help meet commercial standards rather than impose standards.
- CIBORG can be a constant amidst changing strategy and priorities, and a lack of resources.

- CIBORG operates like a department store, offering categories of products and services.
- The Cube exploits existing and vetted resources to identify products.
- NGA buyers will use the Cube to find products that meet a funded, vetted and approved requirement that ties back to NGA’s mission.

- The Cube INTERFACE

  Requests to the Cube are made through an interface based on multiple contracts and requirements.

The Cube interface has a risk management and program protection plan, and classification guide.

Requests generate metrics on products needed, who needs them, and where specific products are being used.

- The Cube can give access to off-the-rack products readily available whenever needed.
- The Cube can assist shoppers with research on a specific product.
- The Cube can offer custom-tailored solutions based on unique requirements.
- The Cube can seek new sources and set up new departments as capabilities and vendors emerge.

- Cube buyers will talk with vendors and act as a buying service. It will verify product availability and place orders. Solutions can be verified before buying to ensure that requirements can be met.

The NGA Catalog uses the GSA Schedule as one exploited source. It describes qualified providers and ready-to-buy, assessed products, and associated pre-negotiated prices.
CIBORG is an initiative that provides efficient, responsive access to emerging commercially-available supplies of imagery, data, analytical capabilities and services.

Goals to be met:

- Use the best data and sources available to improve product creation
- Growth in Structured Observation Management and Activity-Based Intelligence
- Engage industry so that NGA will build less and buy more
- Evolve our culture
- Increase our acquisition agility
- Be more innovative
What CIBORG Will Do:

- Provide flexibility to acquire what is required against dynamic requirements
- Procure commercially-available GEOINT data, products, & services
- Acquire capabilities that are assessed to be of satisfactory quality and support the mission
- Comply with all Intelligence Community, DoD, and Federal Acquisition guidance & regulations
Why is CIBORG a Collaboration with GSA?

• Multiple Award Schedules Program provides access to commercial suppliers for government-wide use
• Increases flexibility to address dynamic intelligence needs
• Provides rapid entry for emerging suppliers/small businesses and faster refresh through IT Schedule 70 Making It Easier (MIE) Initiative
• Leverages strategic sourcing and shared services that support OMB guidance
• Expands options available to NGA’s domestic & international end-users
• Supports innovative culture shift within NGA
• Increases value to US Taxpayer
Back-up Slides