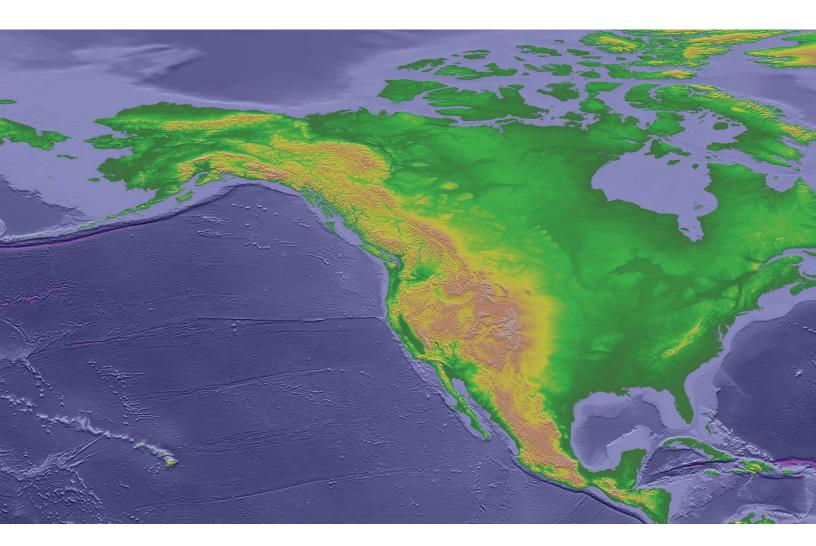
# National Spatial Data Infrastructure Strategic Plan 2014–2016



# **FINAL DRAFT**

**Federal Geographic Data Committee** 

**December 2013** 



## **Federal Geographic Data Committee**

Federal Geographic Data Committee, Reston, Virginia: 2013

For more information on the Federal Geographic Data Committee

World Wide Web: http://www.fgdc.gov/

E-mail: fgdc@fgdc.gov

Any use of trade, product, or firm names is for descriptive purposes only and does not imply endorsement by the U.S. Government.

Although this report is in the public domain, permission must be secured from the individual copyright owners to reproduce any copyrighted materials contained within this report.

#### Suggested citation:

Federal Geographic Data Committee, 2013, National Spatial Data Infrastructure Strategic Plan 2014–2016: Reston, Va.; Federal Geographic Data Committee, 19 p.

# **Contents**

Executive Summary	1
The National Spatial Data Infrastructure	2
A Shared Vision for the NSDI	2
Guiding Principles	3
Strategic Goals	4
Goal 1 – Develop Capabilities for National Shared Services	5
Goal 2 – Ensure Accountability and Effective Development and Management	
of Federal Geospatial Resources	7
Goal 3 – Convene Leadership of the National Geospatial Community	8
Strategic Plan Overview	10
Background	10
Roles and Responsibilities of the Federal Sector	12
External Factors	13
Challenges and Opportunities	15
Implementing the NSDI Strategic Plan	16
Implementation Strategies and Performance Measurement Approach	16
Additional Information	17
Member Agencies	17
List of Authorities	18
Glossary of Abbreviations and Terms	19

# **Executive Summary**

The tremendous growth and evolution of geospatial technologies, industries, and applications in recent years has highlighted the need to update and modernize the strategic direction of Federal geospatial programs to align with and leverage these advancements. The Federal Geographic Data Committee's (FGDC) 2014–2016 Strategic Plan for the National Spatial Data Infrastructure (NSDI) sets priorities and describes the actions the FGDC community will take, in collaboration with partners, to develop and maintain the Nation's critical geospatial infrastructure.



This Strategic Plan was developed during 2013 through extensive consultation with Federal agencies, the National Geospatial Advisory Committee (NGAC), and with partners and stakeholders across the geospatial community. This external input was instrumental in shaping the plan and in reflecting the perspectives of the broader geospatial community.

This plan describes a shared national vision of the NSDI and includes a set of goals and objectives for the role of Federal agencies in achieving this vision:

The NSDI leverages investments in people, technology, data, and procedures to create and provide the geospatial knowledge required to understand, protect, and promote our national and global interests.

The goals and objectives in the plan define areas of critical importance to the continued development of the NSDI and provide a framework for the Federal geospatial community's responsibilities over the next 3 years.

#### Goal 1 – Develop Capabilities for National Shared Services

- ♦ Objective 1.1. Develop geospatial interoperability reference architecture.
- ♦ Objective 1.2. Establish the Geospatial Platform as the Federal geospatial data, services, and applications Web-based service environment.
- ◆ Objective 1.3. Expand the use of cloud computing.
- ♦ Objective 1.4. Promote the use of geospatial multiagency acquisition vehicles for interagency and intergovernmental purchases.

#### Goal 2 – Ensure Accountability and Effective Development and Management of Federal Geospatial Resources

- Objective 2.1. Advance the portfolio management process for National Geospatial Data Assets (NGDA).
- ♦ Objective 2.2. Identify potentially duplicative investments and opportunities for collaborative investments.

#### Goal 3 - Convene Leadership of the National Geospatial Community

- Objective 3.1. Lead and participate in the development and coordination of national and international standards applicable to the geospatial community.
- ♦ Objective 3.2. Convene the leadership of the geospatial and nongeospatial communities to develop shared approaches to critical national issues.
- ♦ Objective 3.3. Raise awareness of the NSDI and its impact on critical national issues.

The Strategic Plan also describes the steps the FGDC community will take to implement the goals, objectives, and actions, including development of project plans and performance measures in collaboration with partners and stakeholders. For more information, visit www.fgdc.gov/nsdi-plan.

# **The National Spatial Data Infrastructure**

Executive Order 12906, "Coordinating Geographic Data Acquisition and Access," describes the National Spatial Data Infrastructure (NSDI) as "the technology, policies, standards, and human resources necessary to acquire, process, store, distribute, and improve utilization of geospatial data."

#### A Shared Vision for the NSDI

The FGDC has worked with partners and stakeholders, including the members and organizations represented on the National Geospatial Advisory Committee, to collaboratively define a shared national vision that describes the value that the NSDI will bring to its stakeholders and partners.

#### **NSDI Vision Statement**

The NSDI leverages investments in people, technology, data, and procedures to create and provide the geospatial knowledge required to understand, protect, and promote our national and global interests.

The National Spatial Data Infrastructure extends far beyond data. The NSDI encompasses the policies, organizational responsibilities, data, information, technologies, standards, services, and financial and human resources necessary to achieve this vision. The NSDI has become a critical vehicle for facilitating seamless data development, information sharing, and collaborative decisionmaking across multiple sectors of the economy. The following describes the vision of the NSDI for the future.

#### The Desired Future State of the NSDI

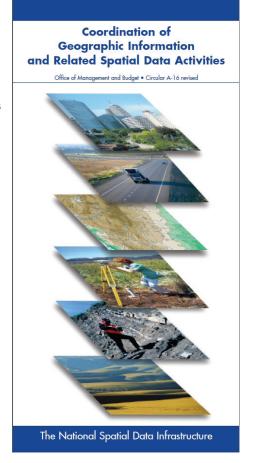
- ♦ Provide government, businesses, and citizens with a way to visualize and explore data to derive information and knowledge.
- Create a network of resources and services for the seamless integration of location-based information into broader information assets to serve the needs of government, the business community, and citizens.
- Serve as an enabling resource for discovery, access, integration, and application of location information for a growing body of users.
- Leverage shared and open standards-based services and focus on applied information for improved decisionmaking.
- Promote place-based business intelligence and smart, shared applications.
- Include a core set of information layers that interface with other nonspatial data being generated.
- Use real-time data feeds and sensor webs for improved monitoring, control, situational awareness, and decisionmaking.
- Facilitate access to and use of multi-temporal information linked to place.
- Integrate and use advanced technologies and their associated standards and best practices.
- Facilitate use of community-driven open standards with multiple implementations.

#### **Guiding Principles**

Federal agencies that produce, collect, maintain, or use spatial data either directly or indirectly will (1) recognize and manage their data as capital assets, (2) facilitate non-Federal participation in the development of the NSDI, and (3) work together through the FGDC to provide for effective and economical use and management of geospatial data in the digital environment for the benefit of the Nation.

#### **Guiding Principles for the Federal Geospatial Community**

- Ensure that spatial data from multiple sources (Federal, State, Tribal, regional, and local governments; academia; and the private sector) are available and easily integrated to enhance understanding of our physical, natural, and cultural world.
- ◆ Facilitate the development of authoritative National Geospatial Data Assets that are complete, accurate, current, standards-compliant, and at the scale needed for shared uses by Federal, State, Tribal, regional, and local governments, academia, the private sector, and the public.
- Protect the privacy and security of citizens' personal data and ensure the accuracy of statistical information about people, both in raw form and in derived information products.
- Enable access for all citizens to spatial data, information, and derivative and interpretive products, in accordance with Office of Management and Budget Circulars A-130 and A-16 and the Open Data Policy.
- Protect proprietary interests related to licensed information and data.
- Enable interoperability of information systems through the use of open and machine-readable formats to enable access to resources from multiple agencies and partners.
- Ensure that investment and policy decisions consider the expected return on investment and effective use of resources.



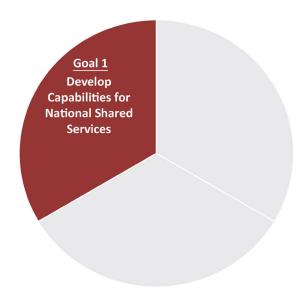
# **Strategic Goals**

# NSDI Strategic Plan 2014—2016



The NSDI Strategic Plan includes a set of three strategic goals that were developed through extensive consultation with Federal agencies and partners and stakeholders across the geospatial community. The strategic goals include objectives and actions that describe how the goals will be accomplished. The following section describes the strategic goals, objectives and actions in the Strategic Plan; and also describes the outcomes that will result from their implementation.

#### **Goal 1 – Develop Capabilities for National Shared Services**



Developing shared services is a vital strategy for delivering geospatial solutions faster, for less money, and with fewer resources. These enterprise approaches take advantage of evolving technologies and methodologies to reduce potential duplication, create innovative tools and technology, and leverage agency budgets and expertise to accomplish agency mission and support functions more efficiently, while also improving quality.

The Geospatial Platform initiative is a critical component for the continued development of the NSDI. The Platform is a Web-based first generation service environment that provides access to a suite of well-managed, highly available, and trusted geospatial data, services, applications, and tools for use by Federal agencies and their State, Tribal, regional, and local partners. In addition, the FGDC community and its partners will utilize common cloud computing and enterprise acquisition approaches as mechanisms to leverage technology, close productivity gaps, and combine buying power across agencies for similar needs.

This strategic goal describes how the Federal geospatial community will work with partners to develop shared service approaches and leverage the Administration's Federal Information Technology Shared Services Strategy.

#### **Objective 1.1.** Develop geospatial interoperability reference architecture

Anticipated Outcomes. More current, complete data available to all through improving capabilities for NSDI partners to develop, maintain, share, and use geospatial information. Cost savings through better leveraging of shared technology infrastructure across Federal agencies and among our partners.

- Action 1.1.1. Establish reference architecture to assure interoperability utilizing published open service standards to share data among unclassified, controlled unclassified information (CUI), and classified domains and missions.
- ♦ Action 1.1.2. Define the role of the Geospatial Platform as a technology and collaboration environment for unclassified geospatial information sharing.
- Action 1.1.3. Identify Federal Chief Information Officer (CIO) Council requirements, shared services, and other infrastructure that can be reused and leveraged by the NSDI, including access control, search, and discovery.

Objective 1.2. Establish the Geospatial Platform as the Federal geospatial data, services, and applications Web-based service environment

Anticipated Outcomes. Efficient, effective use of shared technology infrastructure to encourage and support better information sharing. Cost savings through shared geospatial investment planning.

Action 1.2.1. Establish Service Level or Interagency Agreements between and among government agencies and the Geospatial Platform Managing Partner.

- ♦ Action 1.2.2. Establish the Geospatial Platform Oversight Body and develop its operating procedures, scope, and roles for Federal and non-Federal members.
- ♦ Action 1.2.3. Implement the primary contracting mechanism to continue Geospatial Platform development and operations and maintenance for FY 2014 and beyond.
- ♦ Action 1.2.4. Implement communities of interest on the Geospatial Platform for collaboration, including a shared investment planning "Marketplace" and data theme communities, as outlined in OMB Circular A–16.
- Action 1.2.5. Develop guidance for Federal agencies and their partners that describes how to use the Geospatial Platform to store and publish data and metadata and how to use services in the Platform's common hosting infrastructure.
- Action 1.2.6. Solicit advice and recommendations from the NGAC and community partners on ways to expand and enhance the Geospatial Platform for broader use and value by the non-Federal community.
- ♦ Action 1.2.7. Define the concept and develop an implementation plan for a "Data as a Service" offering within the Geospatial Platform Marketplace.

#### Objective 1.3. Expand the use of cloud computing

<u>Anticipated Outcomes</u>. Cost savings through expanded use of commodity cloud-hosting capabilities for the benefit of all NSDI partners.

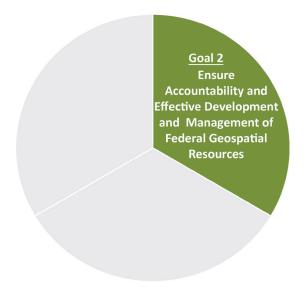
- ◆ Action 1.3.1. Define the mechanism and workflow for Geospatial Platform leveraging of a Department of the Interior (DOI) Foundation Cloud Services offering that will benefit the Platform user community.
- Action 1.3.2. Provide guidance, best practices, and case studies for agencies considering migration of agencystored content and services to commodity cloud providers.
- Action 1.3.3. Develop an options paper for expanding the currently defined common hosting environment to look at other capabilities available in the commercial market.

**Objective 1.4.** Promote the use of geospatial multiagency acquisition vehicles for interagency and intergovernmental purchases

<u>Anticipated Outcomes</u>. Cost savings through better leveraging of governmental purchasing power when buying geospatially related goods and services for the benefit of multiple partners.

- Action 1.4.1. Inventory available and planned geospatial acquisition vehicles open to Federal agencies and non-Federal partners.
- Action 1.4.2. Create a mechanism for sharing information on the availability and use of consolidated acquisition vehicles.

## Goal 2 – Ensure Accountability and Effective Development and Management of Federal Geospatial Resources



Effective management of geospatial investments will enable Federal agencies and their partners to meet mission responsibilities, control costs, streamline services, make decisions on eliminating duplication, save taxpayer dollars, and drive efficiency across the Federal Government. The OMB Circular A–16 Supplemental Guidance provides guidelines for implementing a portfolio management approach to Federal geospatial investments and managing National Geospatial Data Assets (NGDA) governmentwide. This approach will allow identification of data themes and datasets that are most critical for meeting the needs of government and stakeholders. The FGDC agencies will also apply the framework of the Administration's Open Data Policy to manage information as an asset throughout its life cycle to promote interoperability and openness and safeguard systems and information.

This strategic goal describes the actions the Federal geospatial community will take to implement portfolio management to more effectively plan geospatial data collection efforts, assess the status of NGDAs, and minimize duplicative investments.

Objective 2.1. Advance the portfolio management process for National Geospatial Data Assets (NGDA)

Anticipated Outcomes. Increased access to high-priority, documented, and standards-based national geospatial datasets and services. Enhanced level of transparency into Federal activities and resources required to manage and provide access to geospatial resources.

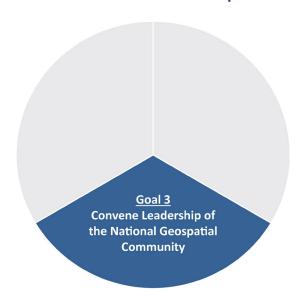
- Action 2.1.1. Identify foundational NGDAs and high-priority data themes and datasets to be included in NSDI portfolio management.
- Action 2.1.2. Define Federal roles and responsibilities in national data management, including metadata and data delivery, taking into account OMB Circular A-16 Supplemental Guidance portfolio management requirements, the Open Data Policy, Geospatial Platform, Data.gov, and other relevant requirements.
- Action 2.1.3. Finalize and implement the Circular A–16 Portfolio Implementation Plan to include reporting investments and defining investment requirements.
- Action 2.1.4. Develop a process for monitoring and reporting on the progress of Circular A–16 Data Theme and Geospatial Platform Community management responsibilities, including the use and proliferation of content and technology standards.

#### Objective 2.2. Identify potentially duplicative investments and opportunities for collaborative investments

<u>Anticipated Outcomes</u>. Additional information is publicly available on geospatial acquisition plans resulting in cost efficiencies and decreased duplication of effort. Enhanced return on geospatial investments through partnerships across Federal and non-Federal sectors.

- Action 2.2.1. Provide guidance and instructions to Federal agencies on use of the Geospatial Platform Marketplace.
- ♦ Action 2.2.2. Develop process and technology implementation to track use of the Geospatial Platform Marketplace and cost savings/avoidance through its application.
- Action 2.2.3. Solicit feedback from the Geospatial Platform user community on future requirements for Marketplace functionality.

#### Goal 3 - Convene Leadership of the National Geospatial Community



The Federal Government is in a unique position to provide a leadership and facilitation role in the national geospatial community. This role includes providing institutional leadership for the development and coordination of national and international geospatial standards and policies, integrating geospatial technology into information technology (IT) management processes, contributing to the development of a legal and policy framework that supports the objectives of the NSDI, and fostering collaboration across sectors. The Federal geospatial community can play an important role in communicating the value of geospatial information and tools to enable informed analysis and decisionmaking. Stakeholders have identified this strategic goal as a critical responsibility that can be accomplished most effectively by the Federal Government.

**Objective 3.1.** Lead and participate in the development and coordination of national and international standards applicable to the geospatial community

<u>Anticipated Outcomes</u>. Greater adoption and utilization of standards resulting in enhanced interoperability of geospatial data, services, and systems. Decreased barriers to exchanging geospatial content effectively and efficiently by reducing technical impediments to sharing geospatial data and services.

- ♦ Action 3.1.1. Consult and collaborate with both existing and emerging geospatial communities to advance common standards and approaches.
- Action 3.1.2. Develop strategic partnerships with existing standards development organizations.
- ♦ Action 3.1.3. Provide technical and educational support to agencies implementing NSDI standards and engage the standards community through workshops or online information-sharing tools such as Web meetings or social media.

Objective 3.2. Convene the leadership of the geospatial and nongeospatial communities to develop public/private partnerships and shared approaches for addressing critical national issues

Anticipated Outcomes. More effective collaboration in the development and oversight of critical geospatial activities required for the effective management of the NSDI.

- Action 3.2.1. Engage with the NGAC, key geospatial organizations, and other stakeholders to inform policy decisions and collaboratively identify and address issues of common concern.
- Action 3.2.2. Collaborate with the NGAC and other partners to review and develop common approaches to the issue of geolocation privacy.

Objective 3.3. Raise awareness of the NSDI and its impact on critical national and international issues

Anticipated Outcomes. Enhanced level of understanding, engagement, and investment by all affected communities in the development and maintenance of the national spatial data infrastructure.

- Action 3.3.1. Develop and implement a communication strategy and outreach plan to promote the benefits of NSDI data and the goals of the NSDI Strategic Plan.
- Action 3.3.2. Promote the vision of NSDI globally through active participation and support for activities such as the Global Spatial Data Infrastructure (GSDI), the United Nations Initiative on Global Geospatial Information Management (UN-GGIM), and the U.S. Group on Earth Observations (USGEO).

# **Strategic Plan Overview**

#### **Background**

#### The Changing Geospatial Landscape

The technology landscape has seen tremendous change since the NSDI was initially conceptualized in the early 1990s. In the years leading up to the 1990s, advances in mapping and geospatial technology were largely driven by the public sector—with Federal agencies playing a major role in the development and coordination of data, products, and services. The origins for many of the current geospatial innovations and operational successes have their roots in past government investment in research and implementation of computing and communication technology, geospatial data standards, NSDI framework data development, the Internet, remote sensors, and the Global Positioning System (GPS).

In the years since the inception of the NSDI, remarkable advances in computing power, the emergence of open standards and open systems, and the Internet have reshaped the technology landscape. In recent years, the availability and usage of geospatial information and products have dramatically expanded as software has matured and high-quality data became available through newly implemented State and Federal clearinghouses and private sector offerings.

#### The Growing Role and Value of Geospatial Technology and Information

The geospatial technology and services industry is a growing and important factor in the United States and world economies, driving significant benefits and providing high-wage jobs. A 2012 study by the Boston Consulting Group (BCG) estimated that the U.S. geospatial industry generated approximately \$73 billion in revenues in 2011 and comprises at least 500,000 high-wage jobs. In addition, BCG found that geospatial services deliver efficiency gains in the rest of the economy that are valued at many times the size of the sector itself—with geospatial services driving \$1.6 trillion in revenue and \$1.4 trillion in cost savings. These benefits, representing 15 to 20 times the size of the geospatial services sector itself, create an important competitive advantage for the U.S. economy. In addition, the U.S. Department of Labor recently identified the geospatial technology sector as one of the three technology areas that would create the greatest number of new jobs over the next decade.

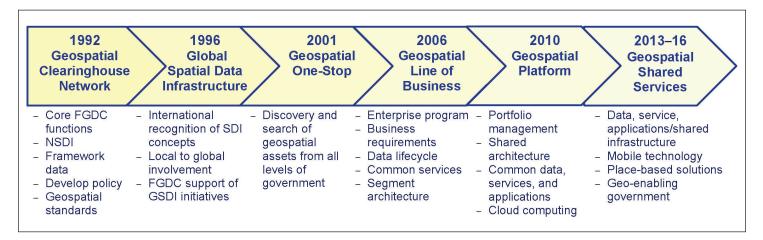
Worldwide, a 2012 study by Oxera commissioned by Google estimated that the global geospatial services sector generates \$150 to \$270 billion annually. By comparison, this is greater than the \$25 billion generated by the video games industry, roughly equivalent to the \$140 billion in revenue from the global security services industry, and about one-third of the global airline industry's annual revenues of \$594 billion.

#### The Role of the FGDC

The Office of Management and Budget (OMB) has specific oversight responsibilities for Federal information technology systems and acquisition activities, including geographic information systems, to help ensure their efficient and effective use. Since 1953, OMB has released several iterations of Circular A–16 that, among other requirements, encourages avoidance of duplicative mapping and surveying efforts. These efforts were reinforced in 1994 by Executive Order 12906, "Coordinating Geographic Data Acquisition and Access." Two subsequent laws that reinforce these responsibilities are the Clinger-Cohen Act of 1996 (in Public Law 104–106) and the E–Government Act of 2002 (Public Law 107–347).

The FGDC, which was formally established by OMB in 1990, is the interagency committee that promotes the coordinated use, sharing, and dissemination of geospatial data in the United States. The Secretary of the Interior is the Chair of the FGDC and the Deputy Director for Management of OMB is the committee's Vice-Chair. The Department of the Interior provides support for the FGDC through the Office of the Secretariat, which is housed within the U.S. Geological Survey.

For the past two decades the FGDC has worked to develop policies and partnerships to advance the development of the NSDI. To achieve this, the FGDC has contributed to the evolution of Federal and national geospatial initiatives. Several of these initiatives have been sponsored as Administration priorities and are highlighted in the following figure:



Most recently, the FGDC led the development of the OMB Circular A-16 Supplemental Guidance, initiated the implementation of a geospatial portfolio management approach, and led the development of the Geospatial Platform initiative. The OMB Circular A-16 Supplemental Guidance addresses portfolio management for the coordination of Federal geospatial data assets and investments to more efficiently support national priorities and government missions. Portfolio management will apply consistent management approaches to help increase the quality of data through best practices and documentation in a manner that reduces duplication and cost and provides greater accessibility. The Geospatial Platform will provide a suite of shared services and capabilities to Federal agencies and partners. These developments build upon the previous processes and accomplishments of the FGDC and will provide a means to more efficiently manage and deliver Federal geospatial products and services in the coming years. The Federal activities in the Strategic Plan will be carried out by the FGDC community, which includes FGDC member agencies, the Steering Committee, Coordination Group, subcommittees, working groups, and partners.

#### **Strategic Plan Drivers**

This Strategic Plan is timely for several reasons. First, while the FGDC has engaged in several recent strategic initiatives, including the Geospatial Line of Business and the Geospatial Platform, the current NSDI Strategic Plan has not been revised since 2005. Secondly, geospatial technologies, industries, and applications have seen tremendous growth and change over the past 8 years: therefore; strategies need to be updated and modernized to align with and leverage these changes.

In addition, the U.S. Government Accountability Office (GAO) published "Geospatial Information - OMB and Agencies Need to Make Coordination a Priority to Reduce Duplication" (GAO-13-94) in November 2012. In the report, GAO recommended that the Secretary of the Interior, as the FGDC chair, should establish a time frame for creating and updating a strategic plan to improve coordination and reduce duplication, and create and implement the plan within the established time frame. This Strategic Plan fulfills the requirement under OMB Circular A-16 to "Prepare and maintain a strategic plan for the development and implementation of the NSDI."

### **Roles and Responsibilities of the Federal Sector**

The FGDC, in collaboration with partners and with input from the National Geospatial Advisory Committee (NGAC), has examined the current and future roles of the Federal Government as they relate to the continued development of the NSDI. The following is a summary of the key geospatial roles for the Federal Government and relationships with other sectors of the geospatial community.

Role	Responsibilities
Leadership	The Federal Government will play a critical role in providing institutional leadership for the development and coordination of national and international geospatial policies, the alignment of geospatial technology with information management and IT processes, and the development of a legal and policy framework that supports the objectives of the NSDI. Federal agencies are in a unique position to convene multiple stakeholders, through mechanisms such as the NGAC, to develop joint approaches to issues affecting multiple sectors. In addition, the Federal geospatial community can provide leadership to establish joint acquisitions of geospatial data and services (for example, SmartBUY) with buy-up options for partners.
Partner	Federal agencies will continue to work together and with State, Tribal, regional, local, academic, and private sector partners to jointly fund and share geospatial data, services, and tools. Emphasis will be placed on improved efficiency, improved effectiveness, and open access as directed by the Administration's Open Data Policy.
Facilitator	The FGDC will facilitate collaboration between and across all levels of government, academia, nonprofits, the private sector, and individuals for research and to create data and information services. Pursuant to this role, Federal agencies can convene key experts, decisionmakers, and stakeholders to address common concerns and solve problems. The Federal role will be to work with other levels of government and stakeholders to share data, approaches, and services; to develop best practices to meet common needs; and to clearly delineate responsibilities for agency theme leads under OMB Circular A–16.
Provider	Federal agencies will focus on providing geospatial services and tools for the use of critical data assets. This focus encompasses the agency mapping activities, framework data, the A–16 categories, metadata and catalogs, and interagency communications. The Federal geospatial community should focus on the implementation of the Geospatial Platform as a primary mechanism for collaborative development and distribution of data content via standards-based services.
Curator	Federal agencies will provide and maintain geospatial content, where appropriate, and focus on delivering services that provide data in standardized, accessible, open formats. The Federal community should take the lead in building and maintaining an online catalog for transparent discovery and access to Federal and other data through the Geospatial Platform and other resources.
Enabler	The Federal Government will play an enabler role to make geospatial data and services more accessible to an expanded audience through tools such as the Geospatial Platform. Federal agencies will work with partners to develop more timely, accurate, and useful data and services. In this way the Federal Government can make State and local information play an enhanced role in national government and business operations.
Standards and Research	The Federal Government will promote the continued development of consensus-based standards for interoperability as new technologies and capabilities evolve in order to achieve and maintain an interoperable NSDI network. In addition, the Federal Government will effectively coordinate among programs that conduct and (or) sponsor geospatial research to ensure that highest priority needs are addressed; the Federal Government will work with partners to better share research results and translate new findings and capabilities into operational activities across appropriate sectors.

#### **External Factors**

The National Geospatial Advisory Committee (NGAC) has identified the following key factors, including technology, economic, political, and organizational trends, that should be considered for geospatial strategy at the national level. The goals and objectives outlined in this plan will address the key issues identified by NGAC.

#### **Evolutions in Information Management**

Innovations in data collection, management, processing, dissemination, and application are becoming available largely through private sector advancement of sensors, crowd-sourcing, big data storage/analytics and information distribution technologies, and through academic and government funded research. In light of these changes, the role of government is transitioning from building framework spatial infrastructure to ensuring that specific programmatic goals and the greater public good are served by trusted, documented information resources. This information has new requirements for transparency, currency, accuracy, and accessibility. The next generation of geospatial resources will be information sourced and served from a combination of the private sector, the public sector, individuals, nongovernment groups, and publicprivate partnerships.

Geospatial information is now viewed as a key component of the overall information management fabric. Geospatial infrastructure provides value via connected services to a diverse set of devices operated by end users comprising a full range of roles and skills. It balances the same demands as other information resources (accessibility, security, persistence, reliability, confidentiality, and cost efficiency), while providing the spatial capabilities that are its core strength: visualization, analytics, and the ability to bring together disparate information resources using location as a unifying principle.

#### **Important Trends**

Other trends impacting the strategy for a national geospatial infrastructure can be characterized by four themes: technology, communications, workforce, and legal/policy issues.

#### Technology

- ♦ The "Internet of Things" will connect billions of stationary and mobile sensors with human users.
- ♦ The value of integrated geospatial information (3D, 4D, indoor, unstructured, linked, archived) will be multiplied by high-powered processing and analytics capabilities, and by the ability to provide succinct intelligence to decisionmakers.
- Static ad hoc data will yield to big data transactional models based on cloud-based service models for infrastructure, software, and information content.
- The needs and practice of information technology management and geospatial management will align.
- ◆ Increasingly, geospatial information resources and application source code will be built collaboratively, using open, rapid-deployment strategies and open standards.

Impacts: Geospatial technologies will be called upon to organize a much larger information domain, provide trusted analysis of complex "big data" holdings, and effectively visualize and communicate knowledge so that it can be turned into operational efficiencies. Open data and open government initiatives built on the desire for efficiency and transparency will be the norm, and these initiatives must be balanced against traditional IT requirements for appropriate levels of information security and risk management. Geospatial strategies should use life-cycle approaches that factor in time to market and future agility in systems development and evolution.

#### Communications

 Systems for information delivery will be ubiquitous and highly mobile, will utilize Web-based services, and will be components of more advanced information workflows.

- ◆ Traditional media will be challenged to adapt to the changes initiated by dynamic social media channels.
- Agencies and individuals will have far higher expectations for the quality, timeliness, currency, and accessibility
  of geospatial data and services, yet will have ubiquitous access to information with vastly different lineages and
  degrees of uncertainty.

*Impacts:* There is a heightened need to collect, store, and process data from sensors, crowd-sourcing, and other processes and connect the data to decisionmaking processes as actionable information. Harnessing content provided by sensors and social media, in particular, as feedback to enhance authoritative processes and products, needs research and strategy. Information regarding data, processes, and products must be more usable and reliable to ensure meaningful applications of data to create knowledge and inform decisions. Additional attention is needed with regard to the measurement and expression of the uncertainty inherent in information and related analytical products.

#### Workforce

- ♦ There will be increasing demand for skill sets positioned at the intersection between the traditional IT and geospatial realms, such as application and services development, geoinformation fusion, crowd-sourcing, social networks and human geography, identity management, visual analytics, and forecasting/modeling.
- ♦ There will be increasing acceptance of professional qualification from nontraditional sources: massive open online courses (MOOC) and other online training and information resources.
- Responsibilities for geospatial data and shared services operations will increasingly be assigned to information technology and chief information officers.

Impacts: The current capabilities and organization of the geospatial workforce will be called upon to transform at a rapid pace. This is no small task, as it will require a combination of finding, retraining, reorganizing, and replacing existing staff. Successful geospatial organizations will build and maintain agile workforces closely aligned to or within IT divisions, while also retaining and supporting competencies in fundamental geographic and geomatics disciplines. IT security governance models will need to adapt to an evolving cloud deployment environment where infrastructure and platform security is easily shared across agencies.

#### Legal/Policy Issues

- Views and approaches to geospatial privacy will continue to evolve. Geolocation privacy is a complex and multifaceted issue that will engage a variety of interests, including both geospatial and nongeospatial entities. Potential statutory or regulatory changes to locational privacy issues have the potential to significantly impact the geospatial community. It is likely that legislation will lag behind the changes in technology and behavior.
- Capabilities of State, Tribal, regional, and local geospatial resources continue to improve and, in many areas, will
  provide the best sources for ongoing current and accurate information. Integrating these diverse datasets involves
  conforming to numerous legal and policy frameworks.
- Government policy and private practices will increasingly demand information transparency. Data will be considered an integral and accountable part of decisionmaking, including its use in models and forecasts.

Impacts: Proactive approaches are needed to develop consensus terminology, develop policy, and educate citizens and decisionmakers with regard to geospatial data gathering, dissemination, licensing, and usage practices. Privacy, confidentiality, and security issues must be addressed for sensitive geospatial information, especially when directly linked to personally identifiable information, to protect the interests of both individuals and commerce. A priority for privacy policy efforts should be developing consensus on acceptable practices with immediate use. Issues at the margins of privacy acceptability should not delay important work to aggregate and utilize geospatial data and services from local to national levels in a timely manner.

#### Summary: What External Factors will Influence the Future of the NSDI?

A number of critical external factors are driving trends in technology, communications, workforce, and legal/policy issues of importance to a future NSDI. These factors signal a strong need to align national geospatial strategy with both mainstream and emerging information technology practices and with related trends. Geospatial technologies provide attractive integrative approaches for meeting current requirements to "do more with less." New approaches are demanded, supported, and must be implemented quickly for technology, collaboration, workforce development, funding, and other resources. This will include raising awareness of the unique aspects of geolocation from a privacy standpoint. Geospatial technology will increasingly be aligned with and integrated into the broader, ever-evolving technology ecosystem.

#### **Challenges and Opportunities**

The revolutionary changes in geospatial technology and applications and the growing visibility of geospatial technology across all sectors of the global economy are leading public sector agencies to realign their geospatial strategies and investments to meet the needs of newly geospatial-savvy information consumers. More and more, citizens expect government to provide geospatial data and services to them in their specific areas of interest. As the public sector faces the challenge of doing more with less, the smart, strategic use of shared, enterprise geospatial technologies provides significant opportunities for efficiencies. Key opportunities and challenges for the geospatial community include the following:

- ◆ The Federal Government plays an important role in providing leadership, policy development, and facilitation of the broad range of organizations and interests involved in the geospatial community. This leadership role has been identified by stakeholders as a critical responsibility.
- ◆ The geospatial community holds a shared value in the importance of standards, data sharing, partnerships, and collaboration to solve real issues. The diverse geospatial community relies on the FGDC's leadership for metadata guidance and the coordination of standards.
- ◆ Execution and enforcement of OMB Circular A–16 responsibilities have been identified as challenges for the Federal geospatial community. The task of building the NSDI and the accomplishment of A-16 responsibilities has not always been aligned with agency missions. With Federal agencies and partner organizations facing difficult budget situations, ensuring agency accountability for A-16 responsibilities will continue to be a significant challenge.
- ◆ It is difficult to quantify the entire magnitude of geospatial investment across the Federal geospatial community because these investments are typically dispersed across multiple programs and services. Moreover, geospatial data management is not fully integrated into Federal IT management processes, and many programs that have geospatial components are not visible through existing IT management and budgeting processes.
- ♦ With the expanded use of geospatial data and services, new challenges are arising for the Federal geospatial community. It has been difficult to express the value and benefit of Federal investments in providing geospatial data and services when the public can readily access a great deal of geospatial information managed by both the public and private sectors through Web-based applications and hand-held devices. In addition, technology adoption and policy development by Federal agencies often cannot keep up with the speed of the innovative changing technology. The role of the Federal sector is evolving and the Federal geospatial community will have to be agile and flexible to accommodate and adapt to these changing roles.

The geospatial technology field is at a remarkable point in its evolution, presenting an opportunity to rethink the deployment and use of these resources across the Federal sector, and to enhance our ability to solve problems using geographic information while ultimately saving time and money. This plan provides a new set of goals, objectives, and actions to advance Federal geospatial programs in light of the changing state of geospatial technology and capabilities.

# Implementing the NSDI Strategic Plan

#### Implementation Strategies and Performance Measurement Approach

The FGDC community will work collaboratively to implement and monitor the implementation of the NSDI Strategic Plan. The FGDC Executive Committee will have the lead responsibility for overseeing and monitoring the implementation of the plan. A designated Federal official, appointed from the FGDC Executive Committee, will serve as the champion for each strategic goal. The champions will report to the FGDC Executive Committee and Steering Committee. The champions will be responsible for overseeing team leaders and action teams, addressing each objective and its supporting actions.

Following adoption of the NSDI Strategic Plan, each action team leader will develop a project plan outlining how the goals and objectives will be achieved. The project plans will include:

- Detailed tasks and milestones
- ♦ Timelines
- Responsible parties
- Performance indicators/measures
- ◆ Identification of resources available to achieve the objectives

FGDC leadership will assist in identifying and committing resources as well as tracking progress.

The performance measurement approach is critical to the successful implementation of the goals and objectives described in this plan. Performance measures will be based on data (numeric description and results) and will describe whether the identified action is achieving its expected result and if progress is being made toward attaining the goal or objective. With the completion of each project plan, performance measures will be reviewed and evaluated by the champions and Executive Committee as to whether the measure or metric will demonstrate progress toward achieving the objective.

The champions, in collaboration with the Executive Committee, will monitor performance based on review of performance measures and milestones. The FGDC will develop appropriate processes and tools to monitor and track the implementation of the plan. Brief progress reports will be required for each objective on an ongoing basis. Progress will be reported to the FGDC Steering Committee and Executive Committee at each meeting. Updates and adjustments to the plans will be completed as needed.

The implementation of the NSDI Strategic Plan will be aligned with the implementation of the geospatial portfolio management approach described in the Supplemental Guidance to OMB Circular A–16. These initiatives will lead to a more efficient and systematic approach to the development and management of National Geospatial Data Assets.

#### Collaboration with Non-Federal Partners

While this plan focuses primarily on the Federal role in achieving the shared national vision for the NSDI, the successful implementation of the goals and objectives in the plan will require coordination with a wide range of non-Federal partners and stakeholders. The FGDC will work closely with the NGAC and other partner organizations to develop collaborative approaches to developing and maintain the Nation's critical geospatial infrastructure.

#### **Additional Information**

#### **Member Agencies**

#### **About the FGDC**

The Federal Geographic Data Committee is organized under the authority of OMB Circular A-16 (revised 2002) and Executive Order 12906. The FGDC provides leadership for the NSDI and coordinates the development, use, sharing, and dissemination of the Nation's geospatial data. In accordance with Circular A-16, the FGDC is chaired by the Secretary of the Interior (or designee), and the OMB Deputy Director for Management (or designee) serves as Vice Chair. The FGDC includes the following member agencies:

Federal (	Communications	Commission*
-----------	----------------	-------------

General Services Administration

Library of Congress

National Aeronautics and Space Administration

National Archives and Records Administration

National Capital Planning Commission\*

**National Science Foundation** 

Office of Management and Budget

Office of Personnel Management

**Small Business Administration** 

Smithsonian Institution

Social Security Administration

Tennessee Valley Authority

U.S. Agency for International Development

U.S. Army Corps of Engineers\*

U.S. Department of Agriculture

U.S. Department of Commerce

U.S. Department of Defense

U.S. Department of Education

U.S. Department of Energy

U.S. Department of Health and Human Services

U.S. Department of Homeland Security

U.S. Department of Housing and Urban Development

U.S. Department of the Interior

U.S. Department of Justice

U.S. Department of Labor

U.S. Department of State

U.S. Department of Transportation

U.S. Department of the Treasury

U.S. Department of Veterans Affairs

U.S. Environmental Protection Agency

U.S. Nuclear Regulatory Commission

#### **National Geospatial Advisory Committee**

The National Geospatial Advisory Committee (NGAC) is a Federal Advisory Committee established by the Department of the Interior to provide advice and recommendations related to management of Federal and national geospatial programs, development of the NSDI, and implementation of OMB Circular A-16 and Executive Order 12906. The Committee reviews and comments on geospatial policy and management issues and provides a forum to convey views representative of non-Federal stakeholders in the geospatial community. The NGAC includes representatives from all levels of government, the private sector, nonprofit organizations, and academia. Additional information about the NGAC, including a list of committee members, is available at www.fgdc.gov/ngac.

<sup>\*</sup>Non-voting members

#### **List of Authorities**

Office of Management and Budget, 2000, November 28, Circular A–130 Revised, accessed November 15, 2013, at http://www.whitehouse.gov/omb/circulars\_a130\_a130trans4/

Office of Management and Budget, 2002, August 19, Circular A–16 Revised, accessed November 15, 2013, at http://www.whitehouse.gov/omb/circulars a016 rev/

Office of Management and Budget, 2006, March 3, Memorandum M–06–07: Designation of a Senior Agency Official for Geospatial Information, accessed November 15, 2013, at https://www.fgdc.gov/participation/steering-committee/memos/EOP-3-3-06-Designation-of-SAOGIs m06-07.pdf

Office of Management and Budget, 2010, November 10, Circular A–16 Supplemental Guidance, accessed November 15, 2013, at http://www.whitehouse.gov/sites/default/files/omb/memoranda/2011/m11-03.pdf

Office of Management and Budget, 2012, May 2, Federal Information Technology Shared Services Strategy, accessed November 15, 2013, at http://www.whitehouse.gov/sites/default/files/omb/assets/egov\_docs/shared\_services\_strategy.pdf

Office of Management and Budget, 2013, May 9, Open Data Policy—Managing Information as an Asset, accessed November 15, 2013, at http://www.whitehouse.gov/sites/default/files/omb/memoranda/2013/m-13-13.pdf

Public Law 104–106, 1996, February 10, National Defense Authorization Act for Fiscal Year 1996 (includes Clinger-Cohen Act), accessed November 15, 2013, at http://www.gpo.gov/fdsys/pkg/PLAW-104publ106/pdf/PLAW-104publ106.pdf

Public Law 107–347, 2002, December 17, E-Government Act of 2002, accessed November 15, 2013, at http://www.gpo.gov/fdsys/pkg/PLAW-107publ347/content-detail.html

The White House, 1994, April 11, Executive Order 12906: Coordinating Geographic Data Acquisition and Access: The National Spatial Data Infrastructure, accessed November 15, 2013, at http://www.archives.gov/federal-register/executive-orders/pdf/12906.pdf

#### **Additional References**

Oxera Consulting Ltd, 2013, January, What is the Economic Impact of Geo Services?, accessed November 15, 2013, at http://www.oxera.com/Oxera/media/Oxera/downloads/reports/What-is-the-economic-impact-of-Geo-services\_1. pdf?ext=.pdf

The Boston Consulting Group, 2012, December, Putting the U.S. Geospatial Industry on the Map, accessed November 15, 2013, at http://www.ncge.org/files/documents/US-FullReport.pdf

U.S. Government Accountability Office, 2012, November 26, Geospatial Information - OMB and Agencies Need to Make Coordination a Priority to Reduce Duplication (GAO-13-94), accessed November 15, 2013, at http://gao.gov/products/GAO-13-94

#### **Glossary of Abbreviations and Terms**

3D Three dimensional 4D Four dimensional

BCG Boston Consulting Group
CIO Chief Information Officer

CUI Controlled, unclassified information

DOI Department of the Interior

FGDC Federal Geographic Data Committee

FY Fiscal year

GAO Government Accountability Office

GPS Global Positioning System

GSDI Global Spatial Data Infrastructure

IT Information technology

MOOC Massive open online courses

NGAC National Geospatial Advisory Committee

NGDA National Geospatial Data Assets

NSDI National Spatial Data Infrastructure

OMB Office of Management and Budget

Open Standards See OMB Open Data Policy—Managing Information as an Asset (http://www.

whitehouse.gov/sites/default/files/omb/memoranda/2013/m-13-13.pdf)

SDI Spatial Data Infrastructure

UN-GGIM United Nations Initiative on Global Geospatial Information Management

USGEO U.S. Group on Earth Observations

