PUBLIC PRIVATE PARTNERSHIP SUBCOMMITTEE

Sanjay Kumar, Mark Reichardt
4 September 2019
NGAC Meeting @ NCTC Shepherdstown, WV
PPP SUBCOMMITTEE SCOPING PAPER

• Discussed and approved by Subcommittee members 29 July

• Purpose:
  • Identify potential areas of PPP engagement for the NSDI
  • Articulate the value proposition / benefits necessary to establish and sustain such arrangements

• Approach:
  • Examine Case Studies on successful / unsuccessful PPPs
    • Summary studies of 2-3 current PPPs
    • Identify key components of successful PPPs
  
  • Determine scope of partnerships desired
    • Assess available geospatial data produced and made available by government and industry
    • Identify gap areas ripe for potential PPPs
    • Examine existing policies, laws, regulations that may impact establishment of PPPs
    • Recommend business models
OUTCOMES DESIRED

• Convey the benefits of and successful pathways for public and private parties to enter into PPPs

• Identify next level of engagement desired for advancing the NSDI

• Help to scale application of geospatial data to improve governance and address sustainable development
SUBCOMMITTEE MEMBERSHIP

- Frank Avila
- Sarah Battersby
- Pat Cummens
- Mike Hussey
- Sanjay Kumar
- Kevin Pomfret
- Mark Reichardt
- Amber Reynolds
- Cy Smith
- Gary Thompson
ACTIVITIES TO DATE

• Initial Kick off meeting 29 July 2019 by teleconference

• PPP roundtable with United Nations Global Geospatial Information Management (GGIM) delegates 5 August 2019
Please share your insights regarding the following questions:

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<td>Based on your experiences, what are some of the key components that make a successful business partnership? What are the cautions?</td>
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<td>Can you identify any examples within the greater geospatial community of successful partnerships? What contributed to their success? What is their business model?</td>
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SUCCESSFUL PPP CHARACTERISTICS FROM LITERATURE REVIEW / CASE STUDIES

• Extensive preparation by all parties
• Shared Vision
• Understanding of partner / key player goals
• Shared risks and rewards for all parties involved identified
• Defined terms for IPR, ownership, licensing
• Clearly defined decision-making process
• Frequent communications
• Maintain a “fair deal” structure
• Include trust as a core value
• Thorough assessment of policies, laws, regulations