



COMMERCIAL GEOINT STRATEGY

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NATIONAL GEOSPATIAL **NGA** INTELLIGENCE AGENCY

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Evolving to embrace new opportunities...

COMMERCIAL GEOINT STRATEGY

2018 Update

See **NGA Today** for Details.

COMMERCIAL GEOINT STRATEGY

VISION

**COMMERCIAL GEOINT: DELIVERED AT THE SPEED OF DECISION MAKING
BUILT INTO OUR BUSINESS**

PURPOSE

To enable the NSG to better understand the world by leveraging commercial GEOINT capabilities. We will embrace new suppliers and services by working with our trusted NSG members and partners to employ the best mix of sources to satisfy mission needs.

GOALS

- Expand data and service access through partnerships to feed analysis and production
- Fortify GEOINT Assurance through diversity of commercial suppliers
- Drive analytic and production capability by integrating commercial GEOINT, automation, and artificial intelligence



STRATEGY

IMPLEMENTATION IMPERATIVES:

 **Learn + Understand** *the commercial GEOINT industry and status of capabilities through collaborative networks*

 **Explore + Evaluate** *commercial GEOINT analytics, algorithms, services, products, imagery, and data*

 **Influence + Invest** *across the industry to promote diversity and resilience in supplier base and capabilities **

 **Accelerate + Acquire** *mission relevant commercial GEOINT capabilities that are sufficiently mature*

 **Adapt + Integrate** *commercially enabled operations to keep pace with mission requirements*

** New implementation imperative*

THE PATH

LEARN + UNDERSTAND



Leverage partnerships

Engage innovators

Create automated reports

Foster multinational partnerships

EXPLORE + EVALUATE



Enable data access

Activate experimental analysis units

Verify fit for use

Coordinate structured assessments

INFLUENCE + INVEST



Establish bold challenges

Employ platforms to earn points

Apply points to nominate offerings

Reward with incentives

Diversify investments

Streamline policy and regulations

ACCELERATE + ACQUIRE



Elevate achievable

Leverage automation

Prepare workforce with training

Contract simply with broad user licenses

Embrace e-marketplaces with diverse contracts

ADAPT + INTEGRATE



Enable DevOps environment

Protect systems with accreditation

Expose offerings through analytic workflows

Adapt processes and architecture

SUMMARY

We will establish transparency with customers and industry through communication, collaboration, and feedback to **unify our effort**

We will use informed investments and incentives with industry, our workforce, and the community to **promote diversity, innovate, and remain relevant** as the operating environment transforms

We will secure strategic competitive advantage from commercial GEOINT by working with trusted partners to **outpace our adversaries**



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