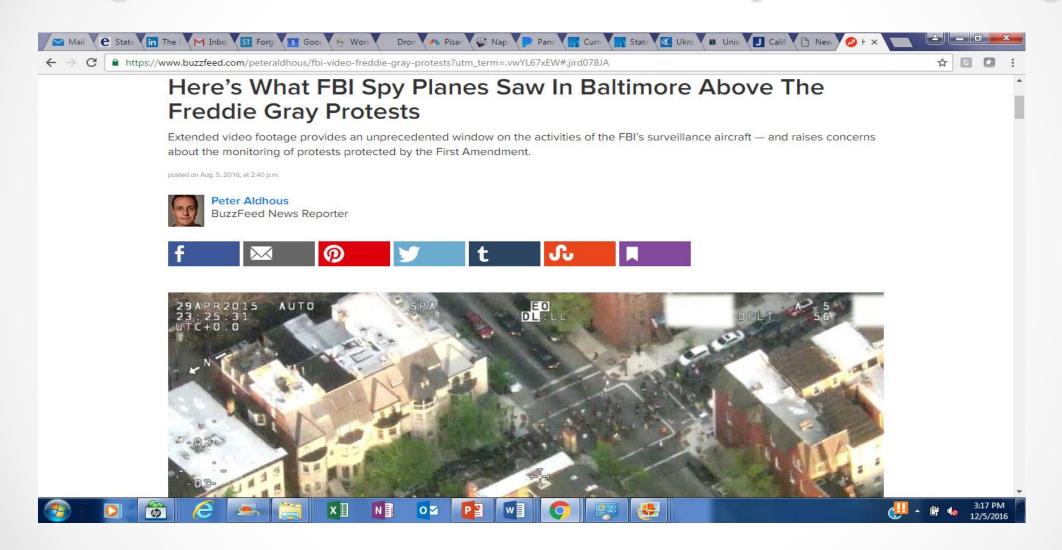
Recent Developments in Location Privacy

Kevin Pomfret NGAC Washington, DC April 4, 2018

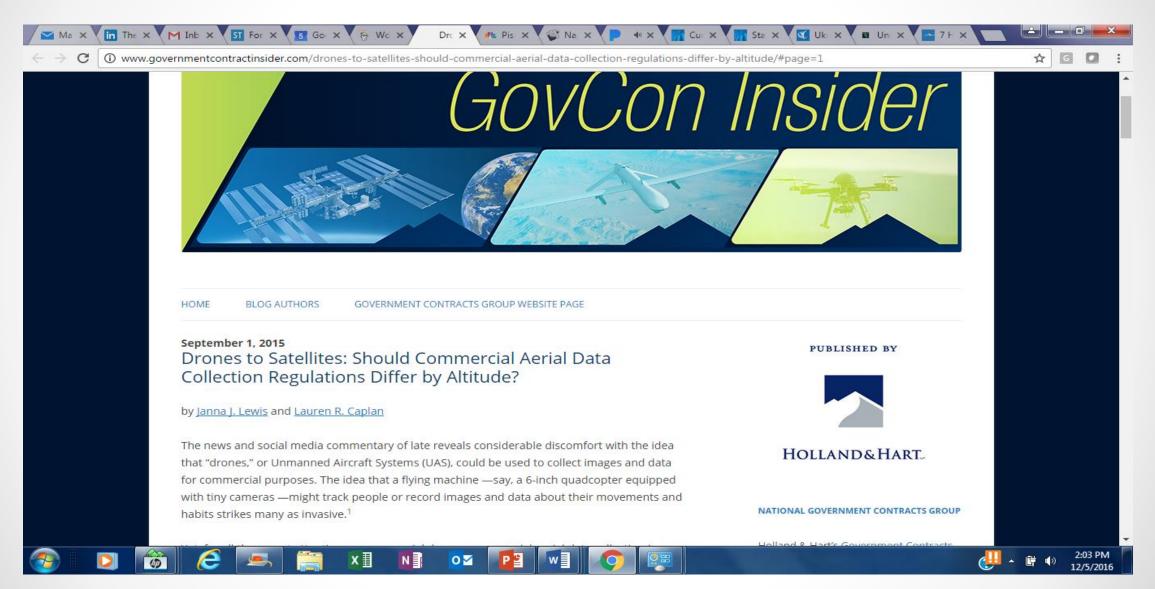
Facebook – Cambridge Analytica

- "He ultimately provided over 50 million raw profiles to the firm, said Christopher Wylie, a data expert who oversaw Cambridge Analytica's data harvesting. Only about 270,000 users — those who participated in the survey — had consented to having their data harvested, though they were all told that it was being used for academic use."
- "Facebook said no passwords or "sensitive pieces of information" had been taken, though information about a user's location was available to Cambridge."

Raising Concerns Over Traditional Geospatial Technologies



Impact Could Be Significant



Impact to Geospatial Community

- Harder to collect geolocation information
 Will be required to get consent to collection and use
- Will be harder to use geolocation information

 Lawyers will worry about privacy concerns
 See e.g. HIPPA
- It will become much more expensive
 General Data Protection Regulation