# FGDC 2009 CAP Grant – Category 3: Fifty States Initiative - Michigan

**Date:** August 14<sup>th</sup>, 2009

**Agreement Number:** G09AC000065

**Project Title:** Fifty States Initiative Creating a Statewide Geospatial

**Business Plan** 

**Report Type:** Interim Report

**Organization:** Center for Shared Solutions and Technology

Partnerships

**Principal Investigator:** Paul Harmon, 517.373.7910, harmonp@michigan.gov

# **Collaborating Organizations:**

- IMAGIN, President, Scott Ambs, <u>www.imagin.org</u>

 MICAMP, President, Jeroen Wagendorp, www.micamp.8m.net

 Local and State Cross Boundary Technology Steering Committee, Chairs, Bob Daddow and Jeroen Wagendorp

- USGS State Liaison, Steve Aichele, <u>saichele@usgs.gov</u>

### **Project Narrative**

Three State-of-Michigan project representatives attended the 2009 Fifty States Initiative Kick-Off meeting at the NSGIC conference in Annapolis, MD. The three representatives were: the project manager, and one delegate from each of the two major GIS organizations in Michigan (MICAMP and IMAGIN). The project team reviewed the templates for strategic and business plans discussed at this meeting, as well as the updates that were released this summer. We are currently working through the procurement process to bring an independent contractor on board to facilitate the projects listening sessions and draft a business plan. The project team made a presentation and update to the membership of the IMAGIN GIS organization at their annual conference (held in Lansing, Michigan). Additionally, a similar update and presentation will be given to the membership of the MICAMP GIS Organization at its mid-September annual conference (held in Boyne, Michigan). These presentations will prove to be beneficial to keep momentum and excitement building for the business plan listening sessions. Aside from working through the procurement issues, we are continuing to focus on building excitement around the project listening sessions.

## **Key Accomplishments to Date**

- Speaking engagements to discuss the project and build excitement for listening sessions
- ➤ GIS Stakeholder buy-in for listening sessions
- > Creating a list of "non" participants toward which marketing will be targeted
- > Developing a marketing plan to get "non" participants to the table

### **How Inclusive is your Effort**

We are currently working with the major GIS stakeholder groups in Michigan to identify and solicit input from additional sources. Our outreach is focused on developing a way to involve the groups that historically have not participated in statewide discussions. This will also be part of the marketing/advertising strategy produced by our contractor to attract listening session participation.

### **Next Steps**

- Finish procurement process and bring a contractor on board to begin listening session planning
- ➤ Continue to work with GIS stakeholders to keep excitement for listening sessions and business plan participation
- Create a strategy to bring together GIS stakeholder groups that have historically not participated in statewide discussions

### **Revised Timeline**

Not needed at this time. The procurement process is lagging by two months at this point, but we are still on track with an adjustment of the schedule to complete our business plans on-time. We still believe that our original delivery date is attainable.

#### **Attachments**

No attachments at this time.