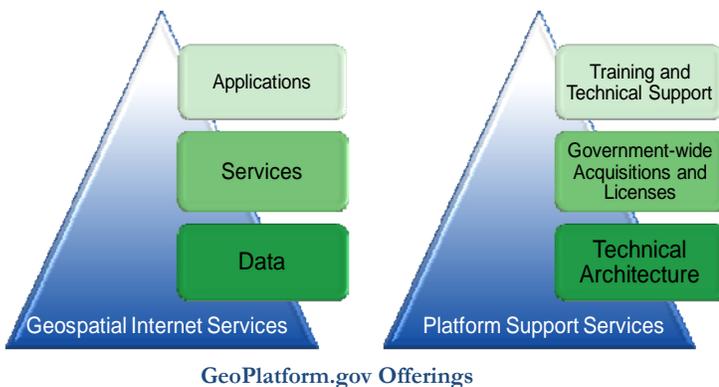


What is the Geospatial Platform?

The Platform is a **managed portfolio** of common geospatial **data, services** and **applications** contributed and administered by trusted sources and hosted on a **shared infrastructure**, for use by government agencies and partners to meet their mission needs and the broader needs of the Nation.

What does the Platform Offer?

Through a **managed network of partners**, the Platform will offer **Geospatial Internet Services and Platform Support Services** on GeoPlatform.gov.



What are the Benefits of the Platform?

The Platform will enhance and expand access to high quality geospatial resources, **improving problem solving capabilities** and **streamlining mission critical operations** for customers.

The increased sharing and reuse of resources facilitated by the Platform will lead to **cost savings, wise investments, increased efficiency** and **improved innovations**.

The Platform will **improve overall management of geospatial resources** by leveraging portfolio management and utilizing best practices.

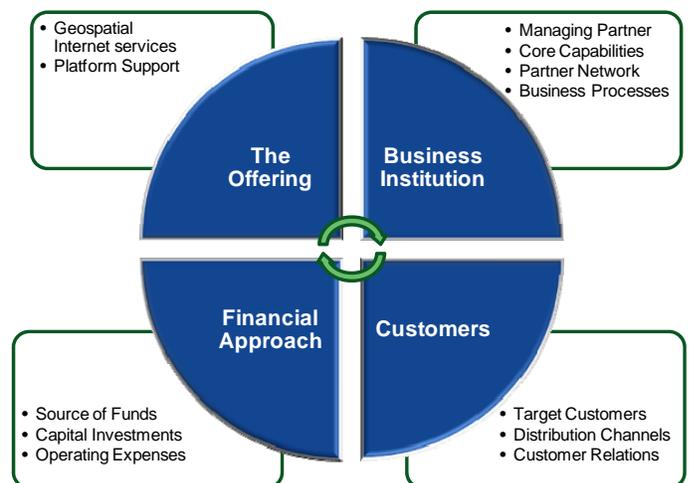
How is the Platform Different?

The Platform is the next generation of federal geospatial resource management, focusing on operations and delivery of services. The Platform is the next phase that builds on the successes of:

- **Geospatial One Stop**
- **Geospatial Line of Business**
- **Ongoing cross-governmental coordination**

The Platform will improve access to and management of geospatial resources through:

- **Shared Leadership:** actively engage State, local, and Tribal governments, the private sector non-governmental organizations, academia and citizens
- **Business Perspective:** defining the offering of the Platform and its customers through the development of a business model
- **Open Government, Transparency and Accountability:** contribute to current initiatives to enhance communication, sharing and reuse
- **Addressing Administration Policies:** support Administration place-based planning and budgeting policies



- Geospatial Internet services
- Platform Support

- Managing Partner
- Core Capabilities
- Partner Network
- Business Processes

- Source of Funds
- Capital Investments
- Operating Expenses

- Target Customers
- Distribution Channels
- Customer Relations

Who are the Platform's Customers?

Service providers and customers will be treated distinctly, with each group having a defined role. The target **customers** for Platform offerings are:

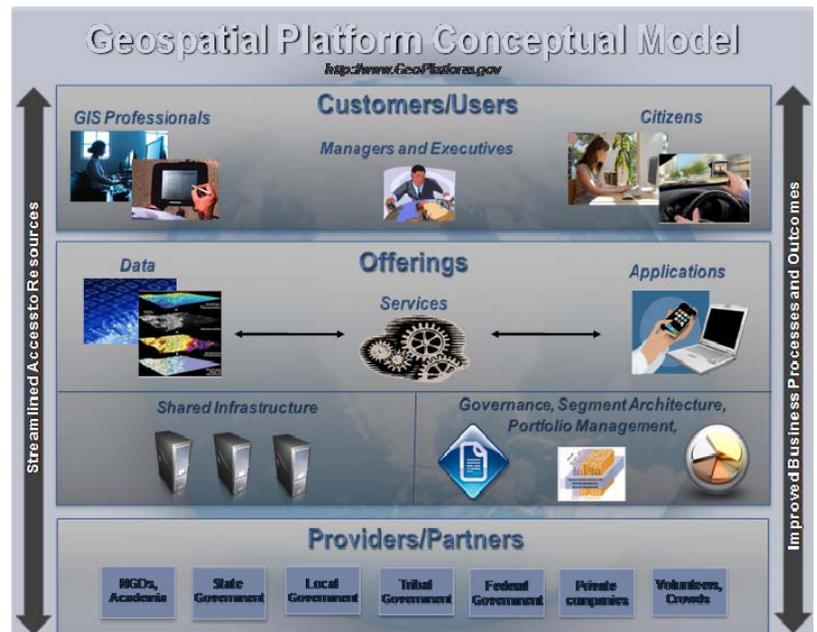
- Federal agencies
- State, local and Tribal governments
- Private sector
- Academia
- Non-governmental organizations
- Citizens

To manage the network of providers and ensure that high quality services are provided efficiently, a **managing partner** will oversee the operations of the Platform.

The Geospatial Platform Conceptual Model and the Business Institution (right) depict how the Platform will create value for its customers and the Nation.

Who Can Participate and How?

Everyone is welcome to participate in the platform. Government agencies, academics and other organizations can become **members of the partner network**, making their geospatial data, services or applications available to a wide audience.



The Geospatial Platform Conceptual Model



The Geospatial Platform Business Institution

"In 2010 and 2011, Federal data managers for geospatial data will move to a portfolio management approach, creating a Geospatial Platform to support Geospatial One-Stop, place-based initiatives, and other potential future programs. This transformation will be facilitated by improving the governance framework to address the requirements of State, local and tribal agencies, Administration policy, and agency mission objectives. Investments will be prioritized based on business needs. The Geospatial Platform will explore opportunities for increased collaboration with Data.gov, with an emphasis on reuse of architectural standards and technology, ultimately increasing access to geospatial data."

President's Budget, Fiscal Year 2011

For more information visit www.GeoPlatform.gov