Fifty States Initiative
FGDC Future Directions

GOAL - “By 2006, fifty state Coordinating Councils are in place and routinely contributing to the governance of the NSDI.”

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Action Plan Includes
• Background on Future Directions/NSDI
• Purpose of the Action Plan
• Proposed Strategy
• “Qualitative” review of the implementation costs
• Appendices

Purpose of the Action Plan
• Identify characteristics of effective statewide coordination and coordinating bodies
• Outline steps that can be taken to implement this initiative
• “Statewide” includes Washington D.C. and the U.S. Territories

Proposed Strategy
• Further define NSGIC’s 9 coordination criteria
  o Full-time coordinator
  o Defined authority
  o Formal relationship with state CIO
  o Political or Executive Champion
  o NSDI and Clearinghouse responsibilities assigned
  o Can coordinate with local government, academia and the private sector
  o Sustainable funding
  o Contracting authority
  o Federal government works through Council
• Newly Defined Council Characteristics
  o Broad Representation
  o Strategic Plan tied to NSDI
  o Business and Marketing Plan
  o Formal authorization including bylaws
  o Linkage to the nine coordination criteria
  o Funding support to enable the operation
• Coordination Council Activities
  o Data sharing agreements unless all are in public domain
  o Published list of stewards/integrators for framework layers (minimum)
  o Framework posted to clearinghouse
  o Routinely creating metadata
  o Functioning clearinghouse/inventory tool
Participate in The National Map
  o Adoption of OGC standards

Public Relations Materials to Assist Implementing Program
  o “Classic” PR materials that can be “digested” in 30 seconds or less
  o Professional print, web and video resources to present non-technical information on value of enterprise architecture, coordination, etc.
  o Success stories

Delivering the message
  o FGDC/NSGIC engage NASCIO, NGA, WGA, NACo, NCSL, etc. to implement plan
  o Make representatives available for presentations
  o Federal grants conditioned on participation
  o Letters of support from targeted Federal agencies to Governor and CIO in each state
  o Replace previous Cooperating Partner agreements with new agreements conditioned on participation
  o Cooperating partners should be at NSDI governance meetings
  o NSGIC/FGDC will promote use of this guidance for the Digital States Survey

Other Pieces
  o Federal agencies establish assistance programs that are targeted and tailored to local needs
  o Measure improvement in statewide coordination activities (benchmark established)

Other measurements
  o Percentage of completion for framework that is contributed
  o Business plans that detail funding levels required
  o Number of Cooperating Partner Agreements
  o Number of Steward/Integrator Agreements
  o Clearinghouse Measures (automated)
  o Participation by local governments and others

The Costs to Implement
  • Direct and Indirect Expenses
  • NSDI PO Staff
    o Base funding
    o States contribute a “home” to Liaison
    o Operating budget including travel
  • Funding to complete strategic and business planning process
    o Include contractor support when needed
  • PR Materials (~$50K)

Appendices to the Plan
  • Team Roster
  • State-by-state impediments to implementing The National Map
  • State-by-state incentives needed to participate in The National Map
  • Baseline measure on Statewide Coordination

The FGDC can make this happen!!!
  • Become the “single voice” for all Federal agencies
  • Help fund development of statewide councils by supporting strategic and business plan development
  • Implement uniform grant guidance and conditions
  • Provide access to grant programs only for those states with Cooperator Agreements and a good track record