

## **Fifty States Initiative**

### **FGDC Future Directions**

**GOAL** - "By 2006, fifty state Coordinating Councils are in place and routinely contributing to the governance of the NSDI."

**National States Geographic Information Council** assigned lead by FGDC

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#### **The Team**

Ingrid Bruce	City of Rancho Cucamonga	Tony LaVoi	NOAA CSC
Bill Burgess	NSGIC	Vicki Lukas	USGS – Seattle, WA
John Clark	GSA	Ingrid M. Milton	USDA – Beltsville, MD
Stu Davis	State of Ohio	Joe Sewash	State of Tennessee
Stu Kirkpatrick	State of Montana	Gene Trobia	State of Arizona
		Larry Zink	State of Nebraska

#### **Action Plan Includes**

- Background on Future Directions/NSDI
- Purpose of the Action Plan
- Proposed Strategy
- "Qualitative" review of the implementation costs
- Appendices

#### **Purpose of the Action Plan**

- Identify characteristics of effective statewide coordination and coordinating bodies
- Outline steps that can be taken to implement this initiative
- "Statewide" includes Washington D.C. and the U.S. Territories

#### **Proposed Strategy**

- Further define NSGIC's 9 coordination criteria
  - Full-time coordinator
  - Defined authority
  - Formal relationship with state CIO
  - Political or Executive Champion
  - NSDI and Clearinghouse responsibilities assigned
  - Can coordinate with local government, academia and the private sector
  - Sustainable funding
  - Contracting authority
  - Federal government works through Council
- Newly Defined Council Characteristics
  - Broad Representation
  - Strategic Plan tied to NSDI
  - Business and Marketing Plan
  - Formal authorization including bylaws
  - Linkage to the nine coordination criteria
  - Funding support to enable the operation
- Coordination Council Activities
  - Data sharing agreements unless all are in public domain
  - Published list of stewards/integrators for framework layers (minimum)
  - Framework posted to clearinghouse
  - Routinely creating metadata
  - Functioning clearinghouse/inventory tool

- Participate in The National Map
- Adoption of OGC standards
- Public Relations Materials to Assist Implementing Program
  - “Classic” PR materials that can be “digested” in 30 seconds or less
  - Professional print, web and video resources to present non-technical information on value of enterprise architecture, coordination, etc.
  - Success stories
- Delivering the message
  - FGDC/NSGIC engage NASCIO, NGA, WGA, NACo, NCSL, etc. to implement plan
  - Make representatives available for presentations
  - Federal grants conditioned on participation
  - Letters of support from targeted Federal agencies to Governor and CIO in each state
  - Replace previous Cooperating Partner agreements with new agreements conditioned on participation
  - Cooperating partners should be at NSDI governance meetings
  - NSGIC/FGDC will promote use of this guidance for the Digital States Survey
- Other Pieces
  - Federal agencies establish assistance programs that are targeted and tailored to local needs
  - Measure improvement in statewide coordination activities (benchmark established)
- Other measurements
  - Percentage of completion for framework that is contributed
  - Business plans that detail funding levels required
  - Number of Cooperating Partner Agreements
  - Number of Steward/Integrator Agreements
  - Clearinghouse Measures (automated)
  - Participation by local governments and others

### **The Costs to Implement**

- Direct and Indirect Expenses
- NSDI PO Staff
  - Base funding
  - States contribute a “home” to Liaison
  - Operating budget including travel
- Funding to complete strategic and business planning process
  - Include contractor support when needed
- PR Materials (~\$50K)

### **Appendices to the Plan**

- Team Roster
- State-by-state impediments to implementing The National Map
- State-by-state incentives needed to participate in The National Map
- Baseline measure on Statewide Coordination

### **The FGDC can make this happen!!!**

- Become the “single voice” for all Federal agencies
- Help fund development of statewide councils by supporting strategic and business plan development
- Implement uniform grant guidance and conditions
- Provide access to grant programs only for those states with Cooperator Agreements and a good track record